



PRICING GUIDE **2023**

WHAT YOU'LL FIND IN HERE

package deals

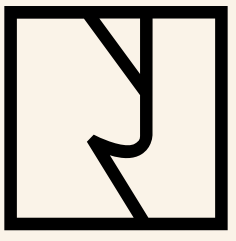
prices of course ☺

deliverables

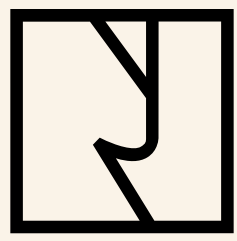
timelines

revisions + extra add-ons

you can order *à la carte!*



CONTENT



THE BIG BANG BRAND

CAD 5000

Primary Logo

Secondary Logo

Submark

Icon Logo

Brand Marks

Complete Brand Identity Elements:

Typography, Colour Palette

Brand Guidelines Document

Brand Strategy Document

Social Media Feed Direction

Editable Instagram Story & Post Templates

Instagram Highlights

1 CONCEPT, 3 REVISIONS

🕒 5+ WEEKS

(For brands wanting strategy, copy, consulting, and design all together in one cohesive package)*

THE COMPACT BRAND

CAD 3500

Primary Logo

Secondary Logo

Submark

Icon Logo

Brand Marks

Complete Brand Identity Elements:

Typography, Colour Palette

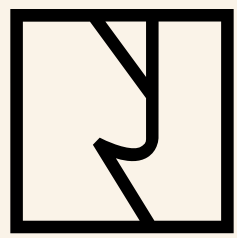
Brand Guidelines Document

Social Media Feed Direction

1 CONCEPT, 2 REVISIONS

🕒 3+ WEEKS

(For brands that already have strategy & copy and only need design)



EDITOR X

CAD 5000 - 7000

Custom Designed & Developed

4 Pages (Homepage + 3 Pages of Your Choice)

Possibility of an Online Shop

Mobile & Desktop Optimization

Business Hub Set Up


Newsletter & Announcement Template

Navigation Strategy

Tech Support & Troubleshooting

for 2 Weeks Post-Launch

1 CONCEPT, 3 REVISIONS

 **5+ WEEKS**

(Best for highly interactive, unique, and bold websites; works really well for landing pages, product launches, and DTC brands; ecommerce/online stores)

SQUARESPACE / WIX

CAD 3500

Custom Designed & Developed

4 Pages (Homepage + 3 Pages of Your Choice)

Business Hub Set Up


Newsletter & Announcement Template

Navigation Strategy

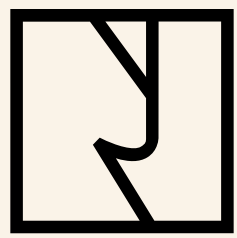
Tech Support & Troubleshooting

for 2 Weeks Post-Launch

1 CONCEPT, 2 REVISIONS

 **5+ WEEKS**

(Best for blogs, service providers, media, light ecommerce, portfolios)



READYMAG

CAD 1600-2000

Custom Designed & Developed

1 Landing Page Site or Festival/Event Page

Mobile & Desktop Optimization

Navigation Strategy

Tech Support & Troubleshooting
for 2 Weeks Post-Launch

1 CONCEPT, 1 REVISIONS

 **2+ WEEKS**

(Best for landing pages with freeform layouts)

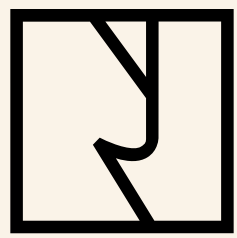
*Keep in mind that we have to coordinate with a developer & copywriters for websites, so try to book with at least 1 month buffer before your site is actually needed!

NOT SURE WHICH PLATFORM YOU NEED?

Let me know during our call and we can talk it through together!

ADDITIONAL PAGES (UPON REQUEST WITH COPY) :

EDITORX	\$950
SQUARESPACE/WIX	\$700
ADDITIONAL REVISION:	10% OF PROJECT FEE
ADDITIONAL CONCEPT:	15% OF PROJECT FEE



HOURLY SERVICE

These services can be charged hourly or I can give you a custom quote with a set project fee based on the deliverables you need! Let me know on our call what you're looking for.

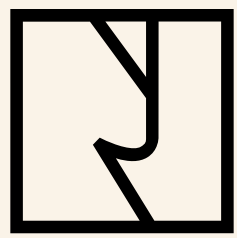
PRINT

PACKAGING DESIGN	\$250/HR
MERCH DESIGN	\$150/HR
LONG DOC DESIGN	\$200/HR
SHORT DOC DESIGN	\$150/HR
BUSINESS CARDS	\$200/HR
MISC PRINT	\$200/HR

(all prices are exclusive taxes)

DIGITAL

SOCIAL MEDIA GRAPHICS	\$300/HR
PHOTO RETOUCHING	\$180/HR
AD DESIGN	\$150/HR
EMAIL TEMPLATES:	
IN FLODESK	\$200/HR
IN MAILCHIMP	\$150/HR
WEB DESIGN UPDATES	\$300/HR
SLIDESHOWS/DECKS	\$200/HR
MISC DIGITAL	\$200/HR



01

Apply to work with us using the inquiry form on our website

02

If you're a good fit, you'll receive an invitation to book a consultation call so we can discuss your needs!

03

Connect with us on our Social and our Website for updates, openings, and more!

COMMON QUESTIONS

DO YOU OFFER DISCOUNTS OR PAYMENT PLANS?

Yes to the payment plans, but no to the discounts. We have 35/35/30 and a 3 month plan (that has to be booked 2 months in advance)

CAN I REMOVE THINGS FROM PACKAGES?

Most packages have everything you need, so it's unlikely that you would want to remove anything! But let me know and we can see what makes sense.

WHAT IF I NEED YOUR SERVICES DONE SOONER?

We have a rush fee that might speed things up! Some projects just need time, but ask us and we'll figure out a solution!

WHAT DO YOU NEED FROM ME TO GET STARTED?

We require all of our clients to be able to commit time & attention during the entire project!

WHAT DOES IT MEAN IF MY APPLICATION IS DENIED?

Don't take it personally! It usually means our expertise isn't suited for your business or you're not in the right phase for.



**HAU
SOF
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THANKS

XXX JESS